

DOMINION  

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INVESTMENT GRADE  
DIAMONDS™



A ROCK SOLID  
INVESTMENT

**D**iamonds have shown steady consistent growth throughout history. Symbolizing wealth, quality, and love for centuries, diamonds are becoming widely viewed as an excellent source of investment diversification.

There is a very simple economic justification for considering diamonds as part of your investment portfolio - demand continues to expand while supplies remain limited.

As purchasing power grows in the burgeoning economies of China and India, their citizens have gained a healthy appetite for diamond jewelry — resulting in steady upward pressure on diamond values. The economic outlook is for this global demand to continue its positive trajectory well into the future.

On the flip side of the equation, mining companies are depleting global diamond reserves and have not made sufficient discoveries to stay apace of potential demand. We believe this only further enhances the potential for long-term future appreciation of diamonds.

Dominion Investment Grade Diamonds can help you build a very high quality diamond portfolio through our patented process as described within this kit. Once you've taken time to read through the information kit, call our toll free number to start a conversation with one of our diamond consultants.

“Thanks to an escalating taste for diamonds among the middle class in China and India, diamond prices soared in 2011, increasing by 49% in the first half of the year before ending 19% up overall by the year’s end.”

*Deborah L. Jacobs, Forbes, February 2012*

“A balanced market over the next four years, with a growing gap between supply and demand longer-term. The rough-diamond market is expected to remain balanced from 2013 through 2017. From 2018 onward, as existing mines get depleted and no major new deposits come online, supply is expected to decline, falling behind expected demand growth that will be driven by China, India and the US. Over the next 10-year period, supply and demand are expected to grow at a compound annual rate of 2.0% and 5.1%, respectively.”

*Yury Spektorov, Olya Linde, Bart Cornelissen and Rostislav Khomenko  
The Global Diamond Report 2013: Journey through the Value Chain – Bain Capital,  
August 27, 2013*



**D**ominion *Investment Grade Diamonds*™ was formed to provide our clients with tangible and portable hard asset protection for their investment portfolios. Diamond investing is not just for high net worth clients, in fact many of our clients are hard-working, everyday people, who want to protect their paper investments with tangible assets. Now Dominion offers them a viable solution.

Trust is essential to this process. We intend to earn your trust by becoming your advocate and assisting you in learning everything you need to know about wisely investing in diamonds. We live, breathe and love this process and we think you will get great satisfaction from it as well.

In an article titled "Diamonds Quietly Outperform," *Diamond Investing News* stated "diamond demand is outpacing supply, prices are on the rise again after the recession, and though a commodity, diamonds remain a wise hedge against inflation."

*Fox Business News* reports "Negligible yield on fixed-income investments and volatility in the equity markets are driving the search for a relatively stable investment that can pack some punch in returns. The wealthy have been turning to hard assets they can enjoy... investing in diamonds is a natural alternative. With increasing global appetite for diamonds and a limited number of mining operations, supply and demand are working in the investor's favor and driving up prices."



# WHY INVEST IN DIAMONDS?



Our clients see diamonds as a safe haven. Diamonds are not a short-term investment and we recommend a 5 to 10 year investment period. We know of few alternatives that better protect the wealth you have accumulated from economic policy bubbles and stock market bull and bear cycles.

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## **Diversification**

It's no secret that having a diversified portfolio makes a lot of sense. Having a wide array of assets may help mitigate your risk. Put simply, it's not prudent to have all your eggs in one basket. And that's why adding assets such as diamonds to your portfolio is a common sense diversification strategy.

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## **Inflation Hedge**

Many people choose to own diamonds because they view it as a hedge against the weakening buying power of the dollar. In the 1920's, \$20 — either in the form of a diamond or a printed bill — bought a fine men's suit. Since then, trillions of paper dollars have been printed by the U.S. Treasury, but they can't print diamonds. That same diamond, purchased so many decades ago, held its value and will still afford you a fine men's suit today. That same \$20 bill may afford you a mediocre set of ear buds for your cell phone.

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## **Tangible and Portable**

Unlike paper investments, stocks, bonds and currency, diamonds are a physical, tangible asset. They have a recognized intrinsic value. You can admire its value, you know its exact specifications and they don't change, and you can hold a great deal of wealth right in your hand. Many investors enjoy this aspect of owning diamonds.

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## **Steady Growth, More Stable Than Precious Metals**

Over the past decade, diamond prices are up over 300%. While past performance cannot guarantee future results, there are some financial experts who believe diamond prices may reach new record highs. Many precious gem analysts believe that today's uncertain economic climate could contribute to a further rise in diamond prices. Demand for these assets has always existed, and unlike a publicly traded stock, a diamond's value has never dropped to zero. We also appreciate the stability of diamonds. While most tangible asset investors understand the long-term nature of their investments, many investors speculate in gold and silver, which leads to boom and bust swings. Investing in diamonds requires a bit more sophistication and homework than investing in gold, but we think that is exactly what lends to a more stable market structure. Read on to learn how our process is designed to give you the greatest opportunity for a sound long-term investment.

# WHAT ARE INVESTMENT GRADE DIAMONDS?



**A**t Dominion, we have literally trademarked the term “investment grade diamonds” for the very specific intention of creating an investment class of tangible assets whose quality and unique identity can be readily verified, which results in higher value, price transparency and better liquidity. We search the world for diamonds within a narrow cut and clarity range. We believe our focus and patented process significantly reduces the “noise” and price confusion when making such an important investment.

## **Our parameters for an Investment Grade Diamond:**

- GIA Graded, laser inscribed and sealed in tamper-proof packaging
- Round, White
- Color Grades – Colorless D through F with no treatments
- Clarity – Flawless through Very Slightly Included (FL – VS<sub>2</sub>)
- Cut – Excellent to Very Good
- Polish – Excellent to Very Good
- Symmetry – Excellent to Very Good
- Fluorescence – None or Faint
- Conflict Free



The key to success in any investment strategy is to purchase your investments at a price that provides the potential for appreciation. You must be able to achieve price transparency, assurance as to the quality of your asset, low transaction costs and liquidity when it is time to sell the investment.

Our method of sourcing, valuing, securing and packaging our diamonds is unique to us and gives you assurance that you are getting the absolute best service and value. We are so confident that our investment process offers you a unique investment opportunity that we patented it.

## What you can expect

### Do Your Homework

Have fun reading our website and other internet sources relating to investing in diamonds. We also have a search feature which will enable you to peruse diamonds in our inventory to get an understanding of our investment grade diamond characteristics. By the way, we encourage you to compare our offerings to loose diamonds listed by our competitors.

### Let's Get to Know Each Other

Contact us to arrange a consultation by our GIA trained diamond consultants. We are your advocates, and want to ensure that we understand your specific objectives. We can then find the diamonds that best fit your needs.

### The Big Decision

You have a choice – either let us select a package of diamonds for you based on your desired investment amount, or build your own portfolio using our inventory search feature.

### Quality Assurance

Once you have made your selections, we send each diamond to GIA for grading, laser engraving and tamper-proof packaging. In addition, each stone will come with an impressive GIA Grading Report, which details and confirms the diamond's characteristics. This process may require up to two weeks, but we believe it is vital for providing you with assurance of the quality of the asset you've purchased.



### Delivery

After your diamonds have been graded and sealed, we place them in our beautiful hand crafted Italian jewelry box and express ship fully insured to you in discreet packaging. The entire process from start to finish typically takes about three weeks.



## **How do I buy an investment diamond?**

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Contact us by our toll free number and ask to speak with one of our diamond consultants. Our consultants are GIA trained and well qualified to help you through the investment process.

## **How do I select a diamond?**

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We will visit with you about your specific investment objectives and your desired investment amount. We then will select either one or a bundle of several diamonds, based on your preference. All diamonds we select will fall within our criteria as Investment Grade Diamonds.

## **What forms of payment do you accept?**

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We accept personal or cashier's checks, wire transfers, and credit card payments (we require a 3% fee for credit card purchases). Once your funds clear, we will start the process of grading your diamond.

## **How long does it take to receive my diamonds?**

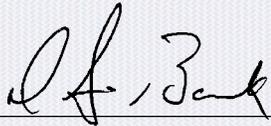
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You should expect a turnaround time of about three weeks from the time you pay for your diamonds until you receive them. We would love to be able to have them to you more quickly, but the quality assurance of the GIA grading and engraving is just too important to skip for the sake of urgency. You can hold them for the next few decades and then lovingly pass them along to your heirs.

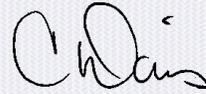
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# OUR GUARANTEE

We are so confident that our diamonds are the lowest priced diamonds you will find that we offer a 100% buy back guarantee. If, within thirty (30) days of your purchase of one of our investment grade diamonds, you obtain an appraisal from a GIA certified gemologist for less than what you paid, simply return the diamond in the GIA tamper-proof seal (intact) for a full money-back refund.



DARYL G. BANK  
FOUNDER AND CEO



CATRINA DAVIS  
MANAGING MEMBER

